

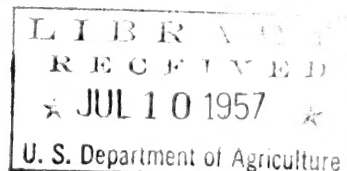
## RYERSON AUGUST SPECIALS (1957)

## SEED-SEEDLINGS-ESTABLISHED BACK DIVISIONS

No, not quite August yet, but it seemed a good idea to get out my annual AUGUST SPECIALS early in July, so August vacationers can order before they start on the trip. Too many have been disappointed before, finding the August Specials waiting for them when they got home, and finding it was too late to buy what they wanted because the stay-at-homes had beat them to it!

Whether you'd like to try flasking some seed, planting some bare root Orchid Babies in their first pots, watching for the first flowers on some husky big seedlings in  $3\frac{1}{2}$ -inch pots, or adding a wonderful selection of thoroughly established BACK DIVISIONS to your collection for future cut flower trade, now is your chance to "git the mostest for the leastest!"

August Specials are the BEST specials I can offer any time of the year because they help bridge an otherwise dull period, and because shipments require less strenuous packaging than during the more severe months.



## AUGUST ORCHID SEED and AGAR SPECIAL

Five 2-flask packets fresh hybrid Orchid Seed, Media, Calcium Hypochlorite:

\$15.00 complete

#910 LC PURCAD VAR LIPSTICK X LC HELEN WILMER VAR VICTORY - Expected to produce large, dark, vivid blooms with brilliant, full, red-purple lips; some with matching "lipstick" at petal tips. This tetraploid Helen Wilmer always fosters fine, vigorous seedlings. Winter or twice yearly.

#911 LC GATTON GLORY X RUTH, GORSE X BLC JANE HELTON - The first of these good, heavy yellows with dark red-rose lips that comes into flower for you should return you twice or three times your investment! Autumn.

#912 C. WHITE CHRISTMAS X C. PEARL HARBOR - Free-flowering, heavy, well formed White flowers that should bloom twice yearly; Winter, Summer. Pearl Harbor is one of the finest of Bowbells hybrids.

#914 C. MARGARET MORAN X C. SUPERBA - One reason I keep bringing out more and more bifoliate crosses is that interest in them continues to grow. Another is their sturdiness and relative rapidity in reaching maturity. The Moran gal has wonderful red-purple color but the substance could be improved. Bright, heavy Superba should take care of that. Dual seasons, Spring and Fall, expected.

#915 C. ROSALIND X C. BOWRINGEANA - Past experience dictates that using bifoliate Bowringeana as the pollen parent keeps the cluster habit but increases size, substance, brilliance, etc. in line with favoring the pod parent. Fall.

Follow instructions on Pages A and B in the folder for preparing flasks and sowing seed. No need for autoclave, pressure cooker or other expensive equipment. With modest success you should have one hundred dollars worth of flasks in a year; one thousand dollars worth of community pots in two years.

Or if, like the gentleman who phoned all the way from California the other day, you bloom one in six years that rates an Award!.....you'll know it was all worth the small investment in money and larger investment in time! I got out the California customer's file and found he had bought the seed special in August, 1951!

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## AUGUST SPECIAL IN "AMNESIA VICTIMS"

Fortunately for the Ryersons and unfortunately for folks who stock up every year on "Amnesia Victims", we have very few "lost identity" Orchids to offer this year. So we are limiting you to one such plant per customer.

The price is \$5.00 - shipping charges to be refunded.

About one third of them are in sheath, and these will go to customers whose orders arrive first, so they won't have to wait too long to see what the flowers are like.

These are mature hybrids in 5 -  $5\frac{1}{2}$  or 6-inch pots. If we knew their names they would cost at least twice the price, as all are commercial Cattleya hybrids.



DANIEL RYERSON, BOX 805, HOMESTEAD, FLA.

Please ship the following August Specials. Except where limits are named, I understand I may order as many of these specials as I choose between now and August 31st, 1957.

No.

Price

SEED AND AGAR  
SPECIAL:

Five crosses fresh hybrid Orchid seed,  
dry media, etc. for sowing same.

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"AMNESIA  
VICTIMS"

One "lost identity" mature hybrid in  
5, 5½ or 6" pot.

\*\*\*\*\*

"BAKER'S  
DOZEN-PLUS"

Fourteen Bare Root seedlings out of comm-  
pots, ready for 1½ or 2-inch pots.  
(Plus bonus of pot. mix for promptness!)

\*\*\*\*\*

BIG 3½-INCH  
SEEDLINGS

Last chance to obtain these newly named, near-  
blooming size seedlings at bargain prices.

Selection of numbers: \_\_\_\_\_

\_\_\_\_\_

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ESTABLISHED  
HYBRID BACK  
DIVISIONS

Hybrids wanted: 1st choice \_\_\_\_\_

\_\_\_\_\_

2nd choice: \_\_\_\_\_

\_\_\_\_\_

Ship in pots \_\_\_\_\_ Out of pots \_\_\_\_\_

Name \_\_\_\_\_

St. & No. \_\_\_\_\_

City & State \_\_\_\_\_

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BAKER'S-DOZEN-PLUS - SET NO. 4-C - 14 BARE ROOT SEEDLINGS

Per set: \$6.00, prepaid.

\*Barefoot Baby Potting Mix for 14 seedlings: \$1.00

Your order of one SET NO. 4-C will fly you two bare root seedlings of each of the following seven hybrid crosses, ready for 1½ or 2" pots. They are offered only as NO-SUBSTITUTION-SETS. However, you may order as many SETS as you please. Order a set for yourself and one for a friend. Or, order one set for each member of your local Orchid Club and run an Orchid Growing Contest.

If there are 20 or more members participating, remind Dan Ryerson he promised to provide the prize after the winner is declared!

#Ph-29 PHAL. PINK PAMELA X PHAL. MARMOUSET - Nice, medium size, dark pink "Moth Orchids". See Page N in your folder.

#174 C. PITTIANA, AUTUMN LEAF X C. GUTTATA, LEOPOLDII - The pod parent was a fine, dark RED cluster of 5" heavy, waxy blooms. Brown-dotted green Guttata should broaden the color range. Strong, vigorous bifoliate. Fall.

#176 C. GRANULOSA VAR GREEN GIANT X LC BIMUR - Green to golden yellow; brilliant red-purple lips. Another vigorous bifoliate. Late Winter-Spring.

#183 C. INTERMEDIA X LC CHARLESWORTHII - Color range here should be varied and speculative, but I don't expect any ordinary lavenders, for the Laelia brilliance is dominant. Intermedia is expected to increase size and substance. Clusters of 4" blooms should be peach or salmon or - like the pollen parent - TOMATO RED! Late Winter through Spring blooming season.

#839 C. DOUSABEL ALBA X LC WHITECREST - Fine free-flowering White-Colored-Lip hybrid for May-June graduation and wedding seasons.

#852 LC GEORGE PATTERSON X BLC MARION RYERSON VAR CAROL, A.M. - Bold, free-flowering Geo. Patterson, crossed with huge, extra showy prize winning Blc Marion Ryerson, should produce quantities of big, full, brilliant flowers that bring "Oh's" and "Ah's" from visitors; and the fanciest of prices from florists! Twice yearly flowering habit anticipated; December and June.

#844 C. AMETHYSTOGLOSSA X BLC GOLDEN MYTH - Rich yellow to apricot clusters of 4-inch to 5-inch blooms expected from this strong bifoliate. Spring.

Orders for above set will be filled in rotation, as received. While there is a good supply of vigorously growing communities, those now containing seedlings large enough for individual pots are distinctly limited.

LET'S TALK ABOUT RYERSON'S SPECIAL "BAREFOOT BABY" POTTING MIX.

This new mixture - ideal for "babies" moving into their first individual pots - contains balanced portions of fine fir bark, chopped tree fern, fine charcoal, AND THE NEWEST OF DRY FERTILIZERS. It releases its food gradually, so the beneficial nutrients continue to nourish the seedling until it is ready to move again!

Potting seedlings in this mix is twice as easy and three times as fast as osmunda potting. Before leaving Ryerson's, the mix is thoroughly sterilized, all possible lurking weed seeds and insect eggs destroyed.

\*As a special nudge to try it promptly, I will include this Potting Mix as a FREE BONUS with all orders of SET NO. 4-C that you mail me within ten days from the date you receive this listing. Mix will fly to you with your seedlings.

"sticked" petals inspired the name for the big manufacturer of lip and nail color. The two feathers of bright color match that of the lip and throat. Winter.

Any single seedling in 3½" pot.....	\$5.00 (prepaid in U.S.A.)
Any THREE (YOUR selection).....	\$14.00 " " "
Any Six (YOUR selection).....	\$24.00 (Shipping chgs. coll.)

At regular list prices, the above ten seedlings would cost you \$75.00, and be well worth the price! During these AUGUST SPECIALS (which expire August 31st.) you can buy:

ONE of EACH hybrid (all ten) for.....\$38.50

EXTRA SPECIAL BONUS for ordering the ten within 10 days of receiving the list:

One YELLOW hybrid seedling in 3½" (my selection), worth an additional ten dollars!





Last August I predicted many of my seedlings in 3½-inch pots would bloom in that size, within the year. The following have, were named, and now later plantings of the same crosses have graduated to the 3½-inch "adolescent" stage. I wish you could stop by and see these seedlings. Customers who visit us are lavish with their compliments, declaring they have not seen better looking seedlings anywhere.

New seedling pages are being printed for your folders, but it will be another month before they are complete. Prices all along the line will be higher than before, for the few of each cross we've bloomed have confirmed or surpassed our high hopes for them. Few of these first flowers have been judged, but those that were, brought the official comment: "Shows great promise; let us see it again on its next flowering."

This is your last chance to acquire a well-rounded selection of newly named hybrids at "August Special" prices. And remember, if one of yours should prove the outstanding Award Winner of the lot, you wouldn't part with it for three times the price paid for them all!

#72 LC EL PORTAL (Mem. Remy Cholet X Princess Margaret) - Like most hybrids using the tetraploid Princess Margaret, these have favored her, but that's not bad! Lc George Baldwin remains a perennial favorite year in and year out for the same reason. The pod parent contributes stronger lip brilliance. Twice yearly; Spring, Fall.

#73 BLC ANNE THOMAS (Lc Gov. Gore X Blc Dawn Angela) - Both parents already have fostered award winners and, judging by those we've bloomed and slides sent by proud growers all over the country, this will soon be at top of the heap. Medium to dark with full, Royal Purple velvety lip, topped by gold zone. Winter.

#651 C. DEBRA JANE (Barbara Billingsley X Rita Sladden) - As anticipated, these have held Barbara's prolific flowering habit and acquired the improved size and substance of Rita. We named it for our lively Granddaughter. Winter-Spring.

#672 LC MIAMI SHORES (Princess Prudence X South Esk) - Everyone who's seen one of these in bloom, or slides we took of them, has promptly added some to his collection. Wish original slides were less expensive! I'm looking at one as I write: "full, bright dark lavender with solidly purple velvety lip and throat!" Fall-Winter.

#688 LC PAMELA ROGERS (Oliver Lines X Max J. Palm, Jr.) - Two divisions of huge, brilliant Max Palm just finished blooming before this went to press. As usual, I could have sold either part for \$100.00 but wanted to try further hybridizing. Oliver Lines, not quite so large but more round and flat has also influenced the offspring. Large, dark blooms with rich red-purple lips. Twice yearly, Spring, Fall.

#697 LC WESTGATE (Westwood X Ludgate) - That this is living up to its promise was exemplified by a phone call from a West Coast customer: "It's the best thing I've flowered! Tell me all you can about it, so I can try for an award!" Large red-lavenders with velvety darker lips and gold throats abound. Winter.

#720 BLC TAMIAMI TRAIL (Marion Ryerson X Lc Derrynane) - These have been as round, heavy and richly colored as expected; definite show quality. Fall.

#711 LC BRITANNIZADE (Britannia alba X Parizade alba) - Fine, dependable White-Colored Lip hybrid that can be timed for Easter or Mother's Day blooming.

#732 BLC RYERSONWOOD (Lc Westwood X Blc Marion Ryerson var Hartland) - A Northwest customer bought 20 of these as bare root seedlings; had traded away all but five before blooming one. Now he's kicking himself for not keeping every one! Like those we've flowered, his slide shows it's a full, round bloom of rich red plum color, more intense in the broad, frilly lip, topped gold. Winter or twice yearly.

#737 LC REVILON GLOW (Gwen Sander var Ruby Wings X Trianae, Ed. Knight) - Its "lip-sticked" petals inspired the name for the big manufacturer of lip and nail color. The two feathers of bright color match that of the lip and throat. Winter.

Any single seedling in 3½" pot.....	\$5.00 (prepaid in U.S.A.)
Any THREE (YOUR selection).....	\$14.00 " " "
Any Six (YOUR selection).....	\$24.00 (Shipping chgs. coll.)

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 One YELLOW hybrid seedling in 3½" (my selection), worth an additional ten dollars!





AUGUST, 1957 SPECIAL - ESTABLISHED HYBRID BACK DIVISIONS in 4", 4<sup>1</sup>/<sub>2</sub>" and 5" pots.

The quickest way to assure yourself of blooms in a hurry is to buy mature, blooming size plants in sheath. The most economical way is to buy back bulb cuttings and start them yourself. About two years from unrooted back bulb to first bloom is average. And some just won't ever make the grade.

No wonder that many prefer the middle course - well rooted, thoroughly established BACK DIVISIONS. They offer three distinct advantages: 1. Each has been growing in its pot a year and should bloom within a year. 2. All are parts of mature hybrids that sell for two, three or four times the price. 3. Each has three or more bulbs with leaves, at least one new lead, and an excellent root system, so it's as easy to grow as any mature plant.

You will recognize most of these hybrids, as all are good, dependable producers of readily salable cut flowers. However, quantities of each are limited. I have no more than twenty divisions of any hybrid on the list. Being fair to all, I must limit you to one of any given hybrid. Indicate - using the numbers - your preference and if possible list second and third choice. Filling orders in rotation, as received, I'll do my durndest to please you. Offer ends August 31st, but you can order NOW!

COLORED HYBRIDS - ROSE - LAVENDER - PURPLE

1.C. ANN SANDER, F	9.LC ALTESSE,W,Sp	17.LC GEORGE PATTERSON,Sp
2.C. BING CROSBY,Sp,S	10.LC CARL SWOPE,W,Sp	18.LC IDA S. MYERS,SP,S
3.C. DANIEL RYERSON,W	11.LC CLINT MC DADE,F	19.LC LUDGATE,W
4.C. GWEN SANDER,W,Sp	12.LC COLEMAN BERWICK,W	20.LC MYRON MC CORMICK,Sp
5.C. IVA WITHERS,F,W	13.LC CYCLOPS,W,Sp	21.LC OCALA,Sp,S
6.C. MARGARET MORAN,Sp	14.LC GEORGE BALDWIN	22.LC ROBERT RING,W
7.C. OLD FORESTER,F,W	15.LC GEORGE LEWIS	23.LC ROCHELLE,Sp,S
8.BLC. SHERMAN BILLINGSLEY	16.LC WALTER WINCHELL,F,W	24.LC WILMOSS,Sp

WHITE HYBRIDS

25.C. ADA COCHRAN,W	31.C. EZIO PINZA,W,Sp	37.C. MAGGIE BARTEL,W,Sp
26.C. BEVERLY BOSWELL,W,Sp	32.C. FRANCES CARLSON,Sp,S	38.C. MLE LOUISE PAUWELLS,Sp
27.C. COTTON BELLE,Sp,S	33.C. FLORENCE PATTERSON,F,W	39.C. SOUTHERN BELLE,S,F
28.C. CLEMENTINE GOLDFARB,W	34.C. JEANNE PATTERSON,Sp	40.C. ST. PETERSBURG,S&F
29.C. DOROTHY MACKAILL,Sp	35.C. JAVOTTE,Sp	41.C. VANIR,Sp,S
30.C. EVAMAY PATTERSON,Sp,S	36.C. MARGARET HUMPHREY,Sp,S	42.C. WALDEN'S RIDGE,F,W

WHITE-COLORED-LIP HYBRIDS

43.C. ALESIA ALBA,W,Sp	48.C. ENID ALBA	53.LC JAY MARKELL,W,Sp
44.C. AMABILIS ALBA,S,F	49.C. ELEANORE ALBA,Sp,S	54.LC FLORENCE PICKARD,F,W
45.C. ALICE PIERCE,Sp,S	50.LC. ANEID,Sp	55.LC LOUELLA PARSONS,F
46.C. BLANCHEREINE,W	51.LC DOUSABEL ALBA,Sp	56.LC MADELINE MC DONALD,W
47.C. CATHERINE PATTERSON,W,Sp	52.LC BRITANNIA ALBA,Sp,S	57.LC SILVERTIP,W

Please order by number and, when possible, list second and third choice. Limit: One of any given number per customer. Symbols indicate bloom season: F- Fall; W - Winter; Sp - Spring; S - Summer. Those with no symbol are varied, blooming any time new lead matures and forms a sheath.

Any individual division...(in pot)...	\$7.50	(shipping charges prepaid in U.S.A.)
Six different divisions.....	\$25.00	(In pots, charges coll. Out of pots, prepaid)
15       "               "	\$50.00	(Railway Express, charges collect.)
35       "               "	\$100.00	"               "               "

Pots run into weight. Save on shipping charges by requesting yours out of pots!

